

ANNUAL REPORT 2017



HORSE COUNCIL
BRITISH COLUMBIA
WWW.HCBC.CA

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COMPANY CONTACT INFORMATION

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PRESIDENT'S MESSAGE



HCBC is a member driven not for profit organization. Our members are the reason we exist; 30+ years ago the organization was developed by equestrians from across the Province who saw a need and a place to pool their ideas, share the programs they developed and present a united front to Government. Since that time Horse Council has grown into the largest Provincial Equestrian Sport organization in Canada, with a competent, dedicated, knowledgeable staff that runs day to day operations.

Horse Council represents and supports all equine interests at the Provincial level including various disciplines, breeders and breed groups, agriculture, the "right to ride", the preservation of trails, recreational users, grass roots competition, most recently racing and more but most importantly it is an advocate for the health, care and welfare of all equines. Industry and Agriculture do not usually receive the attention that other aspects of the equine community do, but the work done in these departments is vitally important to the entire BC herd and their owners. They bring up to date information on the health, care and welfare of our equines, management of land and pasture and environmental issues. This past summer the depth and understanding of the entire equine industry proved itself invaluable.

As the disastrous fires started to spread across the centre of the Province people (members and non-members) generously responded with donations to help those in trouble. The staff, led by Kelly and Lisa responded quickly by enabling donations to be made directly into the HCBC Equine Disaster Relief Fund and developing a system to provide monetary assistance to places and people in need, which at that time were mainly the equine evacuation centres needing feed and equipment, and those hauling horses to safety with fuel expenses.

Because of everyone's generosity we were able to respond with help quickly. Monies awarded did not distinguish between members and non-members: it was given to help equines; it was given to assist with immediate needs as evacuations were in full swing. Thank you all for being so generous and caring. Thank you to all those who assisted those in need at a time of chaos and stress.

We are still receiving requests for assistance but now these are from individuals who don't meet the "farm status" requirements for assistance required by Government. Fortunately, thanks to the generosity of so many we still have some funds in the Equine Disaster Relief Fund and so in cooperation with the Red Cross we have been able to help some people. Many have lost everything....home, barns, hay, paddocks, etc.

The disasters highlighted the usefulness of Premise ID. Premise ID has been set up by each Province in order to identify locations of "livestock" including horses for use only in emergency disaster and disease situations...not as a tax grab. Premise ID is easily set up on line, you don't have to have "farm status", it can be used for a single horse or a whole herd. Check out the link on the HCBC web site. Let's hope we don't have a repeat of last summer for a while but with climate change we need to be prepared for such incidents whether it be fire, flood, earthquake, disease or some other disaster. With this in mind Horse Council has a small committee working on ways to improve our preparedness in cooperation with Government.

Enough of disasters and emergencies....let's move to more positive things, for example members asked for more science based educational seminars. Out of the need for relevant learning came the new in 2017 "Community Talks" program. In 2018 the plan is to visit five towns in five different BC locations. Plans, dates and locations are being finalized as I write this. We look forward to another successful year for the "Community Talks" program.

In conclusion, I want to thank you for continuing to support your Provincial Equestrian Organization and I thank the Board and the staff for their hard work...I am proud to be the President of such a professional and active organization.

Liz Saunders
HCBC President

Message from Horse Council BC Executive Director, Lisa Laycock

Annual Report season is the same time of year as my work anniversary here at HCBC, which catches me in a reflective mood after 14 years at the Horse Council BC office. I am continually impressed by the passion and dedication our community brings to the Board table, show ring, trails and barns of British Columbia.



This generosity was never as evident as during the 2017 wildfire season, embodied by those who spent endless hours coordinating the transportation, housing and care of evacuated equines. Many others opened their farms, wallets and willingly gave their time to help those in need. It is also ever present on the show grounds, training rings, Pony Club and 4H activities, trail work bees of the Back Country Horsemen, and I'm sure it's alive and well in your club and affiliate group. Our words and actions make a difference - thank you for all you do!

Horse Council BC's focus is very much on strengthening the equine community. We work diligently to support what our members are doing around the province, either through various grants, resources, programs or with advocacy. Horse Council BC strives to represent ALL horse people in BC regardless of discipline, breed orientation, or sport. We endeavor to be an association that anyone active in the horse sector is proud to be a part of.

We hope you enjoy reviewing the HCBC Annual Report and get a sense of some of the work the association carries out on behalf of our members. HCBC made a real effort to host more events outside of the Langley area including Officials Clinics, Coach Development sessions, our Share the Trails Workshop and the three stops for the new Community Talks Traveling Road Show.

At HCBC we are looking forward to an exciting 2018, with quite a few new programs rolling out. To help get new people hooked on horses, we are launching a new Discover Riding website with two new programs, one aimed at youth and the other an all ages program, both using our professional Certified Coaches and Instructors.

A new Online Competition Administration system will be available for organizers to make it quicker and easier to permit a horse show, in addition, the HCBC Colouring and Activity Book will be rolling off the press in the spring, as will an enhancement to the Trails Database that is underway in partnership with Back Country Horsemen of BC to add GPX (GPS Exchange Format) exportable files to each trail. 2018 BC Summer Games will be in Cowichan; this is a youth multi-sport games for provincial level athletes hoping to progress; and includes the disciplines Jump, Dressage, Para-dressage and Vaulting. 55+ Games are being hosted in Kimberley/Cranbrook. HCBC will be renewing our Strategic Plan, and transitioning our Bylaws in 2018. All in all, there will be no time to be bored at Horse Council!

It is a privilege to be a part of such a great community. Our staff is as equally dedicated to equestrianism as the population we serve. We strive to be member focused, financially prudent, responsible, and effective. Thank you to the Board of Directors for the work you do and your consistent encouragement to the Horse Council BC staff! Thank you to members for supporting Horse Council BC! Thank you to all that are part of our vision for a thriving BC horse sector!

Sincerely,

Lisa Laycock
Executive Director



“THE AIR OF
HEAVEN IS THAT
WHICH BLOWS
BETWEEN A
HORSE’S EARS.”



ABOUT US

Horse Council BC is a membership-driven not-for-profit association representing the interests of the equine industry in all sectors throughout British Columbia. Tradition, strong values and superior hard work provided by our volunteers has made Horse Council BC the largest and most successful multi-discipline, multi-breed equine association in Canada.



Horse Council BC is proud to represent BC's horse community with membership reaching 23,812 in 2017.

Horse Council BC actively represents the equine industry in agriculture, industry, sport, and recreation through education, grant funding, club support, liability insurance, and participant programs

MISSION

Horse Council British Columbia is a member service organization that collaborates with business, industry and government on behalf of equine welfare, sports, recreation and the individual rider/driver.

VISION

Horse Council BC strives to represent ALL horse people in BC regardless of discipline, breed orientation, or sport. We endeavor to be an association that anyone active in the horse sector is proud to be a part of. We are accessible to all our members and communicate with them on both a professional and personal level. We ensure that we set an example for all other associations to follow.

STRATEGIES

- Increase engagement with board, staff and partners
- Create more effective ways to increase member and non-member communications and engagement
- Renew education programs to increase our value as an equine information hub
- Ensure a strong provincial grass roots competition system
- Advocate for the equine lifestyle and the right to ride
- Take inventory of all programs and review 25% each year

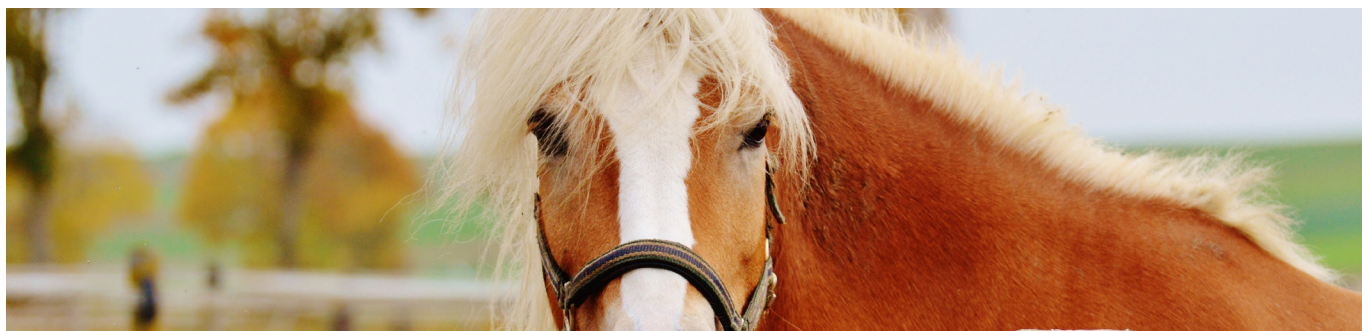
PRIORITIES 2015-2017

- Phasing out programming that doesn't align with our current strategic plan, priorities or sustainability needs
- Inspire and facilitate collective action to address common equine interests
- Develop intentional succession planning
- Develop a process to organize committees to maximize engagement and impact
- Review resources to support zone directors

We will continue to...

- Promote and support high performance sport within BC
- Focus on promoting equine welfare through human partners
- Connect and strengthen equine community
- Improve sound management for financial sustainability and organizational health

Horse Council is working towards rebuilding its Strategic Plan in 2018



BY JOINING HCBC YOU SHOW YOUR SUPPORT FOR...

THE RIGHT TO RIDE

The right to ride horses on public land i.e. in parks, and on designated trails in BC. HCBC communicates with provincial/local Government to support its members in their advocacy roles.

HORSE WELFARE IN BC

HCBC liaises and collaborates with governing bodies and promotes the importance of the welfare of equines in BC.

THE BC HORSE INDUSTRY

HCBC strives to provide up-to-date information to horse owners and riders across the province on horse health & care, welfare, land & pasture management, and environmental issues.

A NATIONALLY ACCREDITED COACHING PROGRAM

HCBC administers the Equestrian Canada coaching and instructor programs for English, Western and Driving disciplines.

FINANCIAL SUPPORT FOR THE INDUSTRY

Funding programs that help to encourage and support participation in equestrian sport and recreation activities.

THE PRESERVATION OF BC TRAIL SYSTEMS

HCBC provides funding, safety manuals, workshops, and guidance to our members interested in building and maintaining the trail systems in BC.

QUALITY SCIENCE BASED EDUCATION

HCBC hosts and supports multiple educational events throughout the year along with providing free online courses to members, all based in sound scientific research and data.



HCBC STAFF 2018

EXECUTIVE DIRECTOR

Lisa Laycock

SENIOR PROGRAM MANAGER INDUSTRY & AGRICULTURE MANAGER

Kelly Coughlin

COACHING MANAGER

Wendy Sewell

COMPETITIONS MANAGER

Ali Buchanan

MEMBERSHIP COORDINATOR/ RECEPTION

Lynda Eckstein

RECREATION COORDINATOR

Nancy Spratt

COMMUNITY DEVELOPMENT COORDINATOR

Sandy Underwood

MARKETING & COMMUNICATIONS COORDINATOR

Jocelyn Adams

FINANCE & BOOKKEEPING

Lynn Wallden

BOARD OF DIRECTORS 2018

EXECUTIVE & DIRECTORS AT LARGE

PRESIDENT

Liz Saunders

TREASURER

Carolyn Farris

SECRETARY

Nancy Olson-Beaulieu

VP OF COMPETITION

Susan Harrison

VP OF EDUCATION

Dr. Susan Thompson

VP OF INDUSTRY

Lynda Atkinson

VP OF MEMBERSHIP & MARKETING

Tracy Carver

VP OF RECREATION

Terre O'Brennan

DIRECTOR AT LARGE

Gary Patterson

DIRECTOR AT LARGE

Gord Mackenzie

DIRECTOR AT LARGE

Dr. Susan Thompson

ZONE DIRECTORS

ZONE 1 DIRECTORS

Arlene Ridge

Liz Saunders

ZONE 2 DIRECTOR

Myrna Thompson

Lynne McPherson

ZONE 3 DIRECTORS

Nancy Olson-Beaulieu

Susan Holtby

ZONE 4 DIRECTOR

Vacant

ZONE 5 DIRECTORS

Lisa Mander

Allison Bain

ZONE 6 DIRECTORS

Jennifer Dawn Pinkerton

Susan Harrison

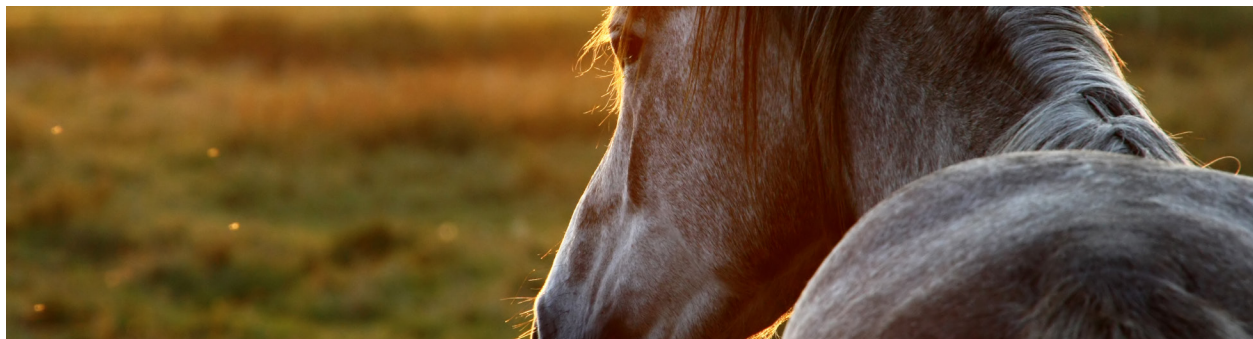
ZONE 7 DIRECTORS

Christine Hassell

ZONE 8 DIRECTOR

Rose Cousins

Carolyn Dobbs

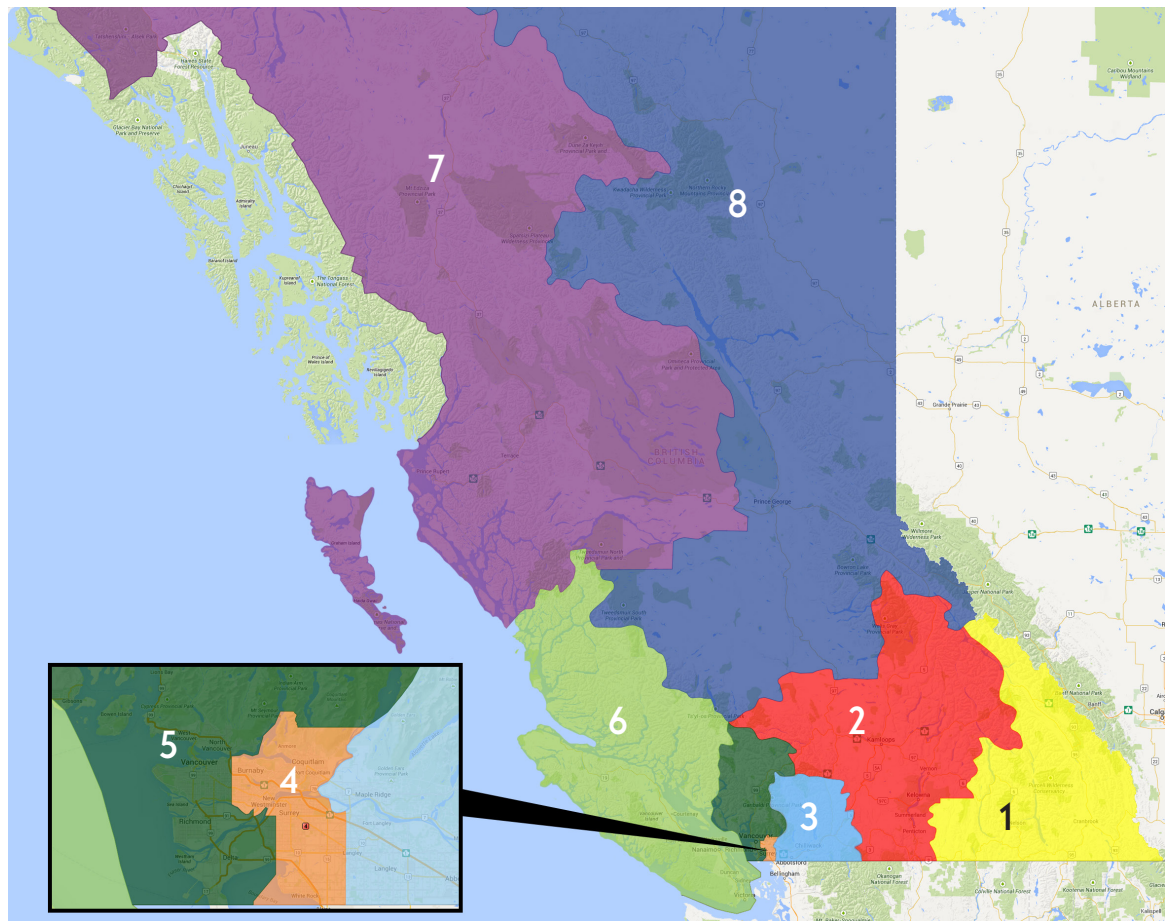


HCBC ZONES



WHAT ARE ZONES?

In order to motivate each provincial sport organization to spread their efforts and interest throughout the province and ensure that the BC Summer and BC Winter Games include participants from every part of the province, BC has been divided into eight zones. Each of the 8 zones has two Horse Council BC Zone Directors.



ZONE REGIONS

ZONE 1 - 1,463 Members

Kootenays

Shown on the zone map as the Yellow region

ZONE 2 - 4,175 Members

Thompson-Okanagan

Shown on the zone map as the Red region

ZONE 3 - 4,219 Members

Fraser Valley

Shown on the zone map as the Light Blue region

ZONE 4 - 1,416 Members

Fraser River

Shown on the zone map as the Orange region

ZONE 5 - 2,444 Members

Vancouver-Coastal

Shown on the zone map as the Dark Green region

ZONE 6 - 5,377 Members

Vancouver Island-Central Coast

Shown on the zone map as the Light Green region

ZONE 7 - 1033 Members

North West

Shown on the zone map as the Purple region

ZONE 8 - 3,509 Members

Cariboo-North East

Shown on the zone map as the Dark Blue region

HCBC ZONE 9 - 176 Members

Living outside the province of BC
Not shown on the zone map



AFFILIATE DIRECTORS 2018

**BACK COUNTRY HORSEMAN SOCIETY OF
BC**

Sharon Pickthorne

BC CARRIAGE DRIVING SOCIETY

Ellen Hockley

BC HUNTER JUMPER ASSOCIATION

Justine Annandale

BC QUARTER HORSE ASSOCIATION

Carolyn Farris

BC THERAPEUTIC RIDING ASSOCIATION

Karen Swantje

**CANADIAN PONY CLUBS
(BC DIVISION)**

Tracy Carver

**CANADIAN THOROUGHBRED HORSE
SOCIETY (BC DIVISION)**

Grant Watson

DRESSAGE BC

Cat Armitage

ENDURANCE RIDERS ASSOCIATION OF BC

Terre O'Brennan

**EQUESTRIAN VAULTING ASSOCIATION OF
BC**

Marijean Maher

HARNESS RACING BC SOCIETY

Lynda Atkinson

HORSE TRIALS BC

Julie Johansson



A close-up, vertical photograph of a horse's muzzle, showing the texture of its skin and the shape of its nostrils. The horse has a light-colored coat with some darker markings around the eyes.

HORSE COUNCIL BRITISH COLUMBIA



AFFILIATE BRANCHES/CHAPTERS/DIVISIONS

Affiliate Membership includes any chapters/branches/clubs/zones and/or committees which are legally part of the Affiliate Society Registration. These chapters/branches, etc. are entitled to Horse Council BC benefits including Capri Insurance discounts as well as funding opportunities along with the Affiliate itself.

12 AFFILIATES

MAJOR GRANTS/FUNDING

Each year Horse Council BC distributes nearly \$70,000 across British Columbia to HCBC Clubs, Affiliates, and Members to help fund a variety of equestrian based projects, trails, facilities, education and clinics.



The **BC Equestrian Trails Fund (BCETF)** was established to provide support for HCBC clubs and affiliates who have researched and planned a specific project related to the construction and/or maintenance of an equestrian trail, trailhead, or horse camping site in British Columbia for public use.

\$19,560.00 was given in 2017.



Core Grants are provincial funds targeted for events or projects that support equestrian sport growth and development within the province of BC. Core Grants can be applied to all manner of things as long as it supports equestrian sport growth and is for public use (or open to the public as the case may be).

\$26,846.57 was given in 2017.



Participation Grants are available to any current HCBC Club who is organizing and running a clinic. Funding is received in either a \$250 or \$500 denomination per clinic until funding is exhausted, up to two grants per club.

\$7,750.00 was given in 2017.



Zone Funding is money that is available to all current HCBC member clubs, affiliates and individuals. These funds are available throughout the year. Traditionally approval is given for small dollar amounts (less than \$500) benefiting members in the Zone.

\$10,317.22 was given in 2017.



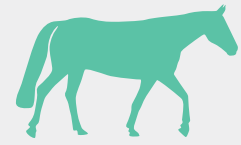
Education Grants are new for 2017 and open to all current member affiliates, clubs and branches. An approved grant will cover 50% of expenses up to a max of \$500. The purpose is to encourage and support learning by equestrians and equine lovers.

\$3,021.00 was given in 2017.



BC Athletes Assistance Program seeks to recognize high performance athletes who are participating in programs offered through a provincial sport organization to relieve some of the pressures associated with training and competition needs.

\$12,470.00 was given in 2017.



\$69,244.79

...was given back to HCBC members through grant and funding programs in 2017.



99

...the number of different equestrian clubs, individuals, and groups who received some sort of funding from HCBC in 2017.



\$625,468.06

...is the total amount of dollars given back to HCBC members through funding programs since 2006.

2017 BC 55+ GAMES

The 55+ BC Games is an annual multi sport event produced by the BC Seniors Games Society (BCSGS) for the availability of the 55+ population of BC to participate in the 27 individual Sports.

The annual 55+ BC Games is a five-day, province wide, multi-sport event hosted by a different community each year. Established in 1987 with the assistance of the Ministry responsible for sport. The BC Seniors Games Society is the parent organization that is responsible for the overall governance of the Games, the sport specific rules, and the liaison with the participants.

Its mission is to improve the health, lifestyle, and image of British Columbia's 55+ population.

Over 2,500 participants aged 55+ from across British Columbia compete from twelve Zones across BC.

FOR LIFE, SPORT & FRIENDS



26

MEDALS
PRESENTED

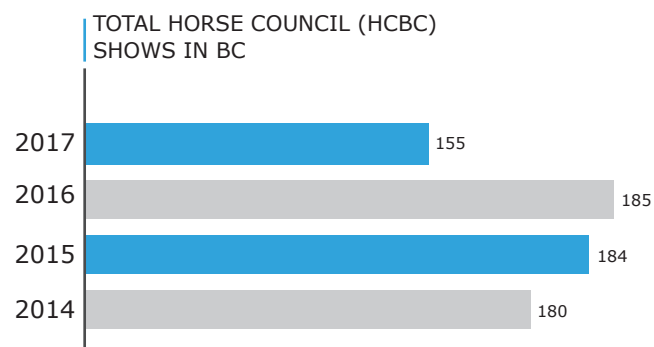
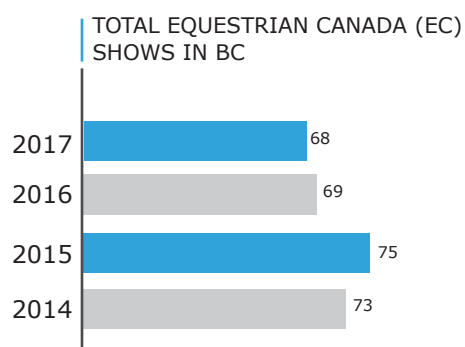
108 Registered athletes and horses

88 Horses and Riders Competed



The Equestrian Disciplines of the 2017 BC 55+ Games: Dressage, Western Dressage, Mountain Trail, Western Performance, Driving

COMPETITION



223

Total number of sanctioned shows for both Equestrian Canada and Horse Council BC held in BC in 2017. Many competitions had to be cancelled due to this summers devastating fire season.

In 2018 the **BC Summer Games** will be held in Cowichan, BC. Show Jumping, Vaulting, Dressage, and Para-Dressage make up the equestrian events.



There were 6 FEI Competitions in 2017 held in BC. They included the disciplines of:

Jumper
Dressage
Para-Dressage
Eventing
Vaulting
Endurance



There has been continued growth in 2017 across all levels of long term athlete development in all disciplines.

Long-Term Athlete Development (LTAD) is a systemic approach being developed and adopted by Equestrian Canada to maximize a participant/athlete's potential and involvement in our sport.

The LTAD framework aims to define optimal training, competition and recovery programs based on biological age rather than chronological age. It is athlete-centered, coach-driven and administration, sport science and sponsor supported.

By tailoring a participant/athlete's sports development program to suit basic principles of growth and maturation, especially during the "critical" early years of their development, enables him/her to reach their full athletic potential, increase lifelong participation in equestrian sport and other physical activities and to improve health and well-being.

155 HCBC Shows
19 EC Bronze Shows
1 EC Silver Shows
42 EC Gold Shows





COMMUNITY TALKS

TRAVELLING ROAD SHOW

We were extremely happy with the inaugural season of the HCBC Community Talks Travelling Road Show program. The event was very well received by all that attended and we received positive feedback. HCBC is striving to reach out to communities province wide and provide them with a valuable format that delivers quality education. This program was successful in doing so. Results from the pre and post surveys that were sent out to all members, confirmed the ongoing need for enhancing knowledge and encouraging best practice in equine health and welfare and farm property management. HCBC was proud to present qualified speakers on a wide range of topics at each stop on the Road Show.

76 Attended Kamloops

\$755 Raised for

Kamloops Therapeutic Riding

39 Attended Creston

\$595 Raised for

Creston and District Society for Community Living Therapeutic Riding Program

With Ken Wilkinson presenting on Equine Nutrition and King Campbell on Pasture Management at each stop on our tour of the province, and special guest veterinarians at each other location presenting on "What Your Vet Wants You to Know."

Kamloops:

- Dr. Jennifer Jackson from Kamloops Large Animal Veterinary Clinic

Creston:

- Dr. Uli Helvoigt & Dr. Joanna Kouwenberg

Courtenay:

- Epona Equine Veterinary Services Ltd Dr. Andrea Plaxton & Dr. Anne Marie Guillemaud

We were happy to deliver quality education and are looking forward to 2018!

120 Attended

Courtenay

\$1664 Raised for

Cowichan Therapeutic Riding Association



INDUSTRY & AGRICULTURE

2017 WAS A HUGE YEAR FOR EQUINE RESCUE, EQUINE WELFARE ISSUES, AND AN UNPRECEDENTED FIRE SEASON

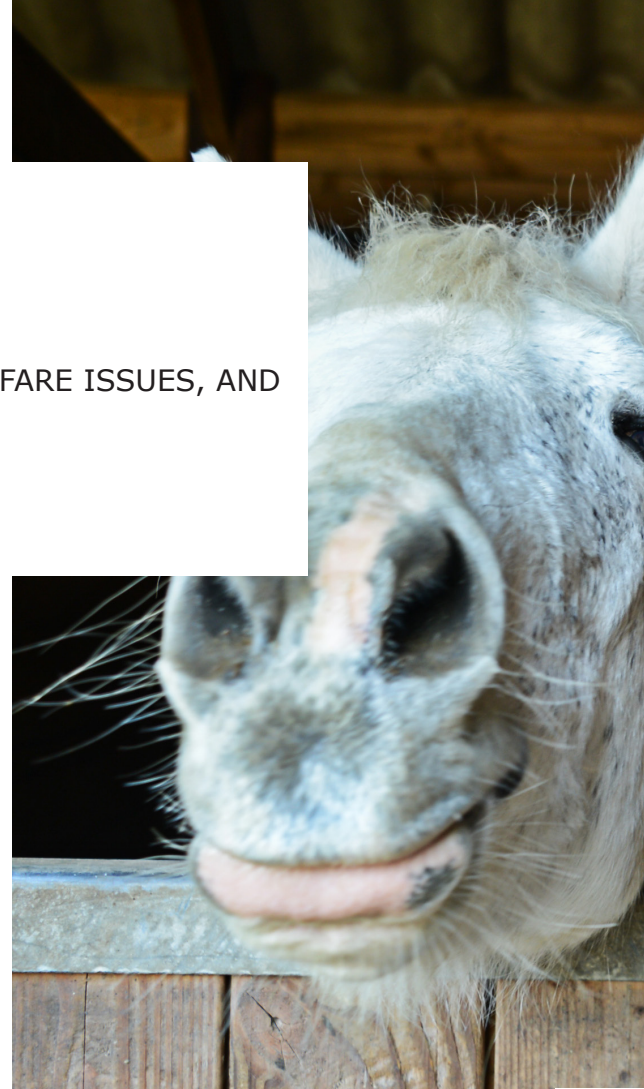
EQUINE RESCUE TRAINING

Two Livestock Emergency Response workshops were held this past fall, one on Vancouver Island and one in Maple Ridge BC.

Both Maple Ridge Equi Sport Center and North Fraser Therapeutic Riding allowed use of their facilities and horses for valuable hands on training. This included 70 personnel from 12 fire departments who practiced: horse handling, corralling using real horses, extrication with the mannequin and viewing various styles of trailers as well as 8 hours theory.

This included an overview of:

- stressed animal handling and behavior
- responding to motor vehicle accidents involving livestock
- extrication tools and techniques
- rescue
- barn fires
- first aid
- euthanasia
- chain of command
- rescue resources



EQUINE DISASTER RELIEF FUND

In response to the unprecedented fires experienced this summer, HCBC activated a fund to help offset costs for those who suffered losses related to, and expenses for, relocating and housing horses. The generosity of the entire equine community was incredible to witness and there are many who helped throughout the ordeal. From the generosity of both members and non members we recieved **\$69,531** in donations and have distributed **\$54,454** to date and continue to recieve applications.

EXAMPLES OF DISTRIBUTIONS:

\$9,500 in gas cards to Evacuation Centres

\$2,600 in supplies (feeders, wheelbarrows, medication, etc.)

\$16,500 in fuel for those hauling

\$14,000 in hay for Evacuation Centres

\$14,500 and rising in working with the Red Cross to help recover from losses



AG DAYS IN VICTORIA

HCBC with affiliates from Canadian Thoroughbred Society BC Chapter and Harness Racing BC attended Ag Days in Victoria BC, hosted by BC Agricultural Council to speak with government staff and elected officials and promote our industry. Here is part of what we have presented to the Ministry of Agriculture and the Ministry of Finance in the hope of creating improved opportunities for horse owners.

HCBC respectfully requests from the government consideration for the following:

- Equines are considered livestock in all legislation regulations and government communications.
- The word horse throughout all official references should be replaced with equine to capture the use of horses, ponies, donkeys and mules, which is in keeping with current wording in Acts and regulations.
- Allow income from boarding, training, manure sales and pasture grazing to be included as qualifying income for farm classification.
- Definition of farm to include commercial boarding/training facilities.

Are horses livestock? Yes, horses are livestock - traditionally and legally horses are considered livestock in Canada. The Livestock Act [RSBC 1996] CHAPTER 270 states "livestock" means cattle, goats, horses, sheep, swine and game and includes any other animal designated by regulation."

Objectives of Horse Council BC

- To have the definition of the 'horse' clearly classified as Livestock across all of Government departments and programs.
- Horse related activities on equestrian facilities considered agriculture for purposes of taxation.
- Continued communications with the Federal and Provincial Government for assistance to rectify legislative issues within the horse industry.
- To allow the Horse Industry to grow as an agricultural sector within British Columbia and Canada.

Equine operations are a key part of the rural and farm landscape but remain largely unrecognized in farm statistics. HCBC wishes to work with government to improve the sector's economic impact in a way that encourages growth and strong business practices.



COACHING, EDUCATION & RECREATION

IN 2017 HORSE COUNCIL BC HOSTED 4 COACHING EVALUATIONS ACROSS BRITISH COLUMBIA. THERE WERE A TOTAL OF 12 NEW COACHING CERTIFICATIONS APPROVED.

AT THE END OF 2017 THERE WERE 285 CERTIFIED COACHES IN BC, with an additional 150 (+/-) that have some requirements missing before they are current again.

HCBC SCHOLARSHIP PROGRAM

Horse Council BC scholarships are available to Horse Council BC members in good standing, who are BC graduates from grade 12 and entering into an accredited College or University Study program. In 2017 5 HCBC members received a \$1000 scholarship toward their post secondary education.

TRAILS DATA BASE

Our Trails Database was successfully updated in 2017, with a new look and enhanced functionality.

Phase 2 planning, in partnership with BCHBC, is underway now, with the intent to add GPX (GPS Exchange Format) exportable files to each trail.

This project depends on the GPS mapping assistance of our trail riding membership, and we're exploring ways to assist riders in assisting us, to create a data-rich trails database, useful not only as a map but in discussions with government and other influencers.



HCBC's Annual Share the Trails Workshop 2017, held in partnership with the Outdoor Recreation Council, was held in Penticton, and concentrated on rail trails in the Okanagan area. By the end of the day-long workshop, a steering committee was formed to develop shared-use guidelines for local groups invested in rail trails to use in managing conflict, and the working group that flowed from the steering committee is actively pursuing that goal.

Share the Trails 2018 planning is underway and promises to be another well attended and successful workshop.



23%

OF HCBC MEMBERS LIVE IN ZONE 6. ZONE 6 IS WHERE THE MAJORITY OF OUR MEMBERS HAIL FROM AND INCLUDES THE ISLANDS AND CENTRAL COAST REGIONS OF BC.



23,812

HORSE COUNCIL BC MEMBERS IN 2017.



+ \$69,245

IS HOW MUCH HCBC GAVE AWAY IN GRANTS & FUNDING IN 2017

155

HCBC PROVINCIALY SANCTIONED COMPETITIONS

363

RIDER EXAMS WERE PROCESSED IN 2017.

321 ENGLISH

29 WESTERN

13 DRIVING



HCBC CLUBS & BRANCHES IN 2017



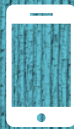
HCBC BUSINESSES IN 2017



HCBC AFFILIATES IN 2017

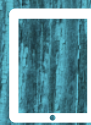
4,924

AVERAGE VISITS TO THE WWW.HCBC.CA WEBSITE PER MONTH



430

"FOLLOWERS" ON INSTAGRAM



13,998 "LIKES" ON FACEBOOK

TOTAL # OF NEW 2017 EC CERTIFIED COACHES THAT TEACH ENGLISH RIDING IN BC

11

TOTAL # OF NEW 2017 EC CERTIFIED COACHES THAT TEACH WESTERN RIDING IN BC

1

TOTAL # OF CURRENT EC CERTIFIED COACHES IN BC

285



30%

OF HCBC'S MEMBERSHIP IS 17 YEARS OF AGE & UNDER



78%

OF HCBC'S MEMBERSHIP IS FEMALE

TRAVELLING ROAD SHOW

3 STOPS

235 ATTENDEES

\$3,014 RAISED FOR THERAPEUTIC RIDING CENTERS ACROSS THE PROVINCE



121

TOTAL NUMBER OF HORSE COUNCIL BC OFFICIALS.

3

NEW OFFICIALS WERE ADDED IN 2017.



2017/2018

Joint Membership

IN 2017 HCBC OPENED UP 2017/2018 JOINT MEMBERSHIPS TO ALL LAPSED MEMBERS AS OF SEPT 5th 2017, 964 PEOPLE TOOK ADVANTAGE OF THIS OFFER

WHERE DID YOUR MEMBERSHIP DOLLARS GO IN 2017?



If HCBC annual spending is represented by \$1, the diagram illustrates where the dollar was spent.

Coaching/Competition - Coach and rider development programs, admin of competitions, team events, BC Summer Games, 55+ Games, education of official/judges.

Marketing - Awards, advertising, marketing and communications including website, magazine, print, online etc.

Recreation - BC Equestrian Trail Fund, Share the Trails Workshop, Ride & Drive, and other recreation costs.

Development - Community Talks Travelling Road Show

Industry - Equine Education Summit, industry association fees, travel, publications and other industry representation costs.

Staff - Including: recreation, coaching, industry, competition, and admin staff, includes travel, training, benefits etc.

Administration/Building/Board of Directors - Board & Committee travel and materials, property tax, mortgage interest, insurance, telephone, leases, credit card processing, postage, printing, accounting and legal, insurance, cost of goods sold, HCBC merchandise costs etc.

Support/Grants/Animal Relief - Core Grants, Zone Funding, scholarships, Athlete Assistance Funding and other sport grants spending, emergency responder training and equipment.

EC Fees - Equestrian Canada membership levy.

Members Insurance - Member's insurance and optional insurance cost.

Horse Council of British Columbia
Financial Statements
Year Ended December 31, 2017

Horse Council of British Columbia

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Year Ended December 31, 2017

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WEBSTER & ASSOCIATES*

Chartered Professional Accountants

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Tel & Fax: (604) 853-6122 Toll Free: (844) 345-1898

INDEPENDENT AUDITOR'S REPORT

To the Members of Horse Council of British Columbia

We have audited the accompanying financial statements of Horse Council of British Columbia, which comprise the statement of financial position as at December 31, 2017 and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

(continues)

*Denotes professional corporation.

Independent Auditor's Report to the Members of Horse Council of British Columbia *(continued)*

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Horse Council of British Columbia as at December 31, 2017 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations. As required by the Society Act, British Columbia, we report that, in our opinion, these principles have been applied on a basis consistent, after giving retroactive effect to the prior period adjustment and accounting policy change noted in Note 1 to the financial statements, with that of the preceding year.

Abbotsford, British Columbia
March 5, 2018

Webster & Associates

CHARTERED PROFESSIONAL ACCOUNTANTS

Horse Council of British Columbia

Statement of Financial Position

December 31, 2017

	2017	2016
Assets		
Current		
Cash	\$ 480,728	\$ 419,655
Term deposit	200,000	308,832
Accounts receivable (Note 5)	5,244	200
Inventory	28,587	25,346
Prepaid expenses	11,428	14,354
	<u>725,987</u>	<u>768,387</u>
Tangible capital assets (Note 6)	<u>1,386,205</u>	<u>1,425,612</u>
	<u>\$ 2,112,192</u>	<u>\$ 2,193,999</u>
Liabilities		
Current		
Accounts payable and accrued liabilities (Note 7)	\$ 130,313	\$ 113,074
Goods and services tax payable	12,341	14,643
Deferred revenue (Note 8)	412,694	412,201
Current portion of long term debt (Note 9)	192,290	37,474
	<u>747,638</u>	<u>577,392</u>
Long term debt (Note 9)	<u>-</u>	<u>259,528</u>
	<u>747,638</u>	<u>836,920</u>
Net Assets		
Unrestricted	151,228	210,028
Internally restricted (Note 10)	19,411	18,442
Equity in capital assets	<u>1,193,915</u>	<u>1,128,609</u>
	<u>1,364,554</u>	<u>1,357,079</u>
	<u>\$ 2,112,192</u>	<u>\$ 2,193,999</u>

Commitments (Note 11)

Subsequent event (Note 12)

On behalf of the Board

Director

Director

See notes to financial statements

Horse Council of British Columbia

Statement of Operations

Year Ended December 31, 2017

	Budget (Unaudited) 2017	2017	2016
Revenue			
Building	\$ 56,698	\$ 59,561	\$ 56,698
Coaching	22,000	12,823	14,430
Competition	14,500	23,820	27,889
General(Schedule 1)	1,600,239	1,534,317	1,495,106
Industry	2,000	-	1,455
Marketing	21,000	17,336	7,286
Recreation	7,000	2,025	5,183
Sales	36,500	31,103	34,650
	<u>1,759,937</u>	<u>1,680,985</u>	<u>1,642,697</u>
Expenses			
Administration	197,325	208,780	221,153
Board of directors	52,250	39,994	31,366
Building operating	63,150	58,194	62,743
Coaching	33,950	20,785	11,348
Competition	21,500	16,109	43,077
Cost of sales	31,000	29,567	30,917
Development expense	24,500	22,590	-
General(Schedule 1)	522,030	513,141	449,224
Industry	42,150	29,519	17,174
Marketing	87,000	85,549	87,395
Recreation	69,387	44,395	59,600
Staff costs	658,472	602,493	583,893
	<u>1,802,714</u>	<u>1,671,116</u>	<u>1,597,890</u>
Excess (deficiency) of revenue over expenses from operations	(42,777)	9,869	44,807
Other expenses			
Loss on disposal of assets	-	2,394	136
Excess (deficiency) of revenue over expenses	<u>\$ (42,777)</u>	<u>\$ 7,475</u>	<u>\$ 44,671</u>

See notes to financial statements

Horse Council of British Columbia

Statement of Changes in Net Assets

Year Ended December 31, 2017

	<i>Unrestricted</i>	<i>Internally Restricted</i>	<i>Equity in Capital Assets</i>	2017	2016
Net assets, beginning of year (as previously reported)	210,028	\$ -	\$ 1,128,609	\$ 1,338,637	\$ 1,282,949
Prior period adjustment (Note 1)	-	18,442	-	18,442	29,459
Net assets, beginning of year (as restated)	210,028	18,442	1,128,609	1,357,079	1,312,408
Excess of revenue over expenses	46,882	-	(39,407)	7,475	44,671
Repayment of long term debt	(104,713)	-	104,713	-	-
Allocation of specific revenue to reserve	(5,627)	5,627	-	-	-
Allocation of specific expenditure to reserve	34,127	(34,127)	-	-	-
Transfers to reserve	(29,469)	29,469	-	-	-
Net assets, end of year	\$ 151,228	\$ 19,411	\$ 1,193,915	\$ 1,364,554	\$ 1,357,079

See notes to financial statements

Horse Council of British Columbia

Statement of Cash Flows

Year Ended December 31, 2017

	2017	2016
Operating activities		
Excess of revenue over expenses	\$ 7,475	\$ 44,671
Items not affecting cash:		
Amortization of tangible capital assets	37,012	42,423
Loss on disposal of tangible capital assets	2,394	-
	<u>46,881</u>	<u>87,094</u>
Changes in non-cash working capital:		
Accounts receivable	(5,044)	570
Inventory	(3,241)	5,104
Prepaid expenses	2,926	(10,836)
Accounts payable and accrued liabilities	17,240	(26,874)
Goods and services tax payable	(2,302)	4,736
Deferred revenue	493	12,286
	<u>10,072</u>	<u>(15,014)</u>
Cash flow from operating activities	<u>56,953</u>	<u>72,080</u>
Investing activity		
Purchase of tangible capital assets	-	(11,127)
Financing activity		
Repayment of long term debt	(104,712)	(147,399)
Decrease in cash flow	<u>(47,759)</u>	<u>(86,446)</u>
Cash, beginning of year	<u>728,487</u>	<u>814,933</u>
Cash, end of year	<u>\$ 680,728</u>	<u>\$ 728,487</u>
Cash consists of:		
Cash	\$ 480,728	\$ 419,655
Term deposit	200,000	308,832
	<u>\$ 680,728</u>	<u>\$ 728,487</u>

See notes to financial statements

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

1. Prior period correction and accounting policy change

In conjunction with an accounting policy change, management has determined that a correction was necessary for prior year end accruals of budgeted but unspent Zone and BC Trails expenditure. Accordingly, previous surplus has been retrospectively increased by \$ 18,442 as of January 1, 2017 (\$ 29,459 as of January 1, 2016) to reverse these accruals. Due to the intention of the Society to restrict these funds as previously accrued, the Society has created, on a retrospective basis, a separate allocation of surplus equal to the amounts being reversed. It is management's opinion that this accounting policy change will provide more reliable information about the effects of the financial position and transactions related to these allocated funds.

2. Description of operations

The Society provides programs and financial support to various equestrian groups, societies in the province of British Columbia and its members. The Society is incorporated under the Society Act of British Columbia. The Society is exempt from income taxes under paragraph 149(l) of the Income Tax Act, Canada.

3. Summary of significant accounting policies

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Revenue recognition

The Society follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue of the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or when receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

- a) Grant funds are recognized in the period in which the grant relates.
- b) Interest income is recognized in the period earned.
- c) Membership fees are charged on a calendar year basis and are recognized in the year that the fees relate.
- d) Sales of merchandise and books are recognized when there is persuasive evidence that an arrangement exists, the goods have been received by the customer, the price is fixed and determinable, and collection is reasonably assured. In most instances, the recognition is at point of sale.
- e) Rental income from tenant leases is recognized over the term of the related agreements. Property taxes, insurance and other operating costs recovered from the tenants on a monthly basis are recognized as revenue in the period in which received.
- f) All other unrestricted revenue is recognized when received.

Inventory

Inventory is valued at the lower of cost and net realizable value.

(continues)

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

3. Summary of significant accounting policies (continued)

Tangible capital assets

Tangible capital assets are stated at cost less accumulated amortization. Tangible capital assets are amortized over their estimated useful lives at the following rates and methods:

Building	4%	declining balance method
Automotive	30%	declining balance method
Computer equipment	30%	declining balance method
Computer software	25%	straight-line method
Equipment	15 years	straight-line method
Furniture and fixtures	20%	declining balance method

Measurement uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates include providing for amortization of capital assets, estimating the deferred portion of revenue received and estimating the unexpended portion of restricted revenue. Actual results could differ from these estimates.

4. Term deposit

	2017	2016
Term deposits	\$ 200,000	\$ 308,832

The current year term deposit is for a term of one year, interest rate at 1.20% with a maturity date of December 6, 2018.

5. Accounts receivable

	2017	2016
Accrued interest	\$ 168	\$ 152
Other	5,076	48
	\$ 5,244	\$ 200

Other includes a grant receivable of \$ 5,000 from the Ministry of Agriculture.

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

6. Tangible capital assets

	Cost	Accumulated amortization	2017 Net book value	2016 Net book value
Land	\$ 722,422	\$ -	\$ 722,422	\$ 722,422
Automotive	6,782	4,456	2,326	3,323
Building	725,959	134,032	591,927	616,591
Computer equipment	14,763	8,306	6,457	11,618
Computer software	11,353	11,314	39	52
Equipment	48,450	8,075	40,375	43,282
Furniture and fixtures	56,860	34,201	22,659	28,324
	\$ 1,586,589	\$ 200,384	\$ 1,386,205	\$ 1,425,612

7. Accounts payable and accrued liabilities

	2017	2016
Trade accounts payable	\$ 100,559	\$ 69,788
Media partners liability	2,327	2,244
Payroll and employee benefits	27,427	41,042
	\$ 130,313	\$ 113,074

8. Deferred revenue

	2017	2016
Equine Foundation	\$ 7,808	\$ 9,694
Rental deposits	4,730	4,730
Other	45	216
Unearned membership fees	400,111	397,561
	\$ 412,694	\$ 412,201

The Equine Foundation amount relates to a restricted grant for a Horse Mannequin that was deferred and is being amortized on the same basis as the related asset (i.e. 20% declining balance).

9. Long term debt

	2017	2016
Envision Credit Union loan bearing interest at 4.06% per annum, repayable in monthly blended payments of \$4,070. The loan matures on March 30, 2018 and is secured by first mortgage over land and building.	\$ 192,290	\$ 297,002
Amounts payable within one year	(192,290)	(37,474)

(continues)

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

Long term debt (continued)

	2017	2016
	\$ -	\$ 259,528

The carrying amount of the secured land and building as of December 31, 2017 was \$ 1,314,349.

Since the mortgage is due March 30, 2018, the entire remaining amount owing at the year end has been recorded as current.

10. Internally restricted reserve

	Zones	BC Trails	2017	2016
Balances, beginning of year	\$ 16,601	\$ 1,841	\$ 18,442	\$ 29,459
Transfers	9,469	20,000	29,469	42,469
Allocation of revenue	2,092	3,535	5,627	3,219
Allocation of expenditure	(14,567)	(19,560)	(34,127)	(56,705)
Balances, end of year	\$ 13,595	\$ 5,816	\$ 19,411	\$ 18,442

11. Commitments

The Society, as of December 31, 2017, was committed to two equipment leases (photocopier and mail machine). The photocopier and mail machine leases extend to 2020 and 2023 respectively.

The Society is committed to annual lease payments as follows:

2018	\$ 7,208
2019	7,208
2020	6,211
2021	3,220
2022	3,220
	<u>\$ 27,067</u>

12. Subsequent event

The Society's Board intends to pay off the mortgage at its renewal date in 2018.

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

13. Related party transactions

The Society has a relationship with and a number of transactions annually with Equestrian Canada, which is the federal governing body for equestrian sport. The Society made expenditures of \$ 231 (\$ 200 - 2016) to and had revenue of \$ 0 (\$ 0 - 2016) from Equestrian Canada. In addition, the Society sets aside 10% of membership fees received. In 2017, this payment totalled \$ 100,024 (\$ 102,143 - 2016). As at December 31, 2017, there was \$ 1,302 (\$ 1,401 - 2016) owing to Equestrian Canada. Transactions are recorded at the exchange amount which approximates fair market value.

In addition, there are six (four - 2016) directors of the Society that have received consideration for subcontract or other services provided to the Society. During the year, the Society paid the directors a combined amount of \$ 4,762 (\$ 2,093 - 2016). Transactions are recorded at the exchange amount which approximates fair market value.

14. Non-monetary transaction

The Society has media contracts with five member commercial entities. In exchange for providing the businesses with a subscription service on its website, the Society receives free advertising in the members' publications. The Society has estimated that the value of that advertising for 2017 was approximately \$ 48,270 (\$ 48,270 - 2016).

This non-monetary transaction meets one of the exceptions for fair market measurement in that it is an exchange of a service for a service in the same line of business to facilitate sales to customers other than the parties to the exchange. Accordingly, this transaction is measured at its carrying amount (i.e. the cost of the service given up), which is nil.

15. Financial Instruments

The Society is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Society's risk exposure and concentration as of December 31, 2017.

(a) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Society is exposed to this risk mainly in respect of its receipt of funds from its members and customers and other related sources, long-term debt, and accounts payable.

(b) Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency rate risk, interest rate risk and other price risk. Of these three risks, the Society is only exposed to interest rate risk.

(c) Interest rate risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. In seeking to minimize the risks from interest rate fluctuations, the Society manages exposure through its normal operating and financing activities. The Society is exposed to interest rate risk as its main source of financing (i.e. long term debt) has a fixed rate of interest.

Horse Council of British Columbia

Notes to Financial Statements

Year Ended December 31, 2017

16. Additional information

As required under the Societies Act, British Columbia, the Society reports that it has no remuneration paid to directors during the year, and only one employee, the Executive Director, receives remuneration in excess of \$ 75,000.

17. Comparative figures

Some of the comparative figures have been restated (*Note 1*) or reclassified to conform to the current year's presentation.

Horse Council of British Columbia

Schedule of General Revenue and Expenses

(Schedule 1)

Year Ended December 31, 2017

	2017	2016
General revenue		
Administrative fees	\$ 3,891	\$ 3,828
Animal relief	70,986	2,097
Cost recovery	2	211
Gaming	55,000	55,036
Interest	3,442	3,447
Members optional insurance	111,305	114,945
Memberships	1,122,425	1,146,701
Ministry of Agriculture grant	5,000	-
Miscellaneous	8,762	5,005
Sport funding	153,504	163,836
	\$ 1,534,317	\$ 1,495,106
General expenses		
Animal relief	\$ 61,853	\$ 1,388
Athlete support	14,746	17,900
Club grants	35,525	45,338
Equestrian Canada	100,024	102,143
Members insurance	167,423	169,080
Members optional insurance	111,305	91,365
Scholarships	5,000	5,000
Travel support	2,700	-
Zone support	14,565	17,010
	\$ 513,141	\$ 449,224

See notes to financial statements

Horse Council of British Columbia

Schedule of Reallocated Expenses

(Schedule 2)

Year Ended December 31, 2017

	2017	2016
Expenses by Expense Category		
Advertising and promotion	\$ 76,713	\$ 80,425
Amortization	37,012	42,423
Contract payments	80,063	71,430
Credit card processing charges	33,846	31,607
Equipment rental	6,709	9,339
Insurance	398,746	378,985
Interest and bank charges	268	248
Interest on long term debt	11,070	15,359
Inventory purchases	24,425	25,101
Meetings	19,504	13,738
Memberships and dues	5,011	4,615
Office and miscellaneous	28,923	36,050
Professional fees	12,500	12,945
Program supplies	133,629	139,713
Property taxes	20,879	22,878
Repairs and maintenance	9,280	9,903
Salaries and benefits	593,890	575,677
Support and grants	134,389	86,637
Telephone	10,937	12,078
Travel	33,322	28,739
<i>Subtotal</i>	1,671,116	1,597,890
Loss on disposal of assets	2,394	136
Total Expenses	\$ 1,673,510	\$ 1,598,162

See notes to financial statements

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