



2022 BC SUMMER GAMES SOCIAL MEDIA GUIDELINES

Social media is a great tool to deliver exciting news and we want to encourage you to use social media to showcase your successes and promote the excitement of the BC Summer Games.

We want you to share the whole experience start to finish with us, from games prep to the journey to Prince George, share your day to day at the games from start to finish! We want to share your success and help inspire future BC Summer Games Athletes.

Follow us on Facebook (@HorseCouncil) and Instagram (@horsecouncilbc) and be sure to tag us! You can also **#gameready** and **#goquestrianteam**. Don't forget to also use the BC Games Official Hashtags: **#SpiritLivesHere #BCSummerGames #2022BCSummerGames**. We can't wait to share the BC Summer Games experience with you!

However it is important to follow a few simple rules to ensure the Games are a positive event for everyone!

Social Media Golden Rules

- Always be positive and encouraging in your posts and pictures.
- This is **not** the time or place to air grievances, complain or make negative comments about the event or other people.
- Be careful with wording – you may hurt someone's feelings so be cautious in your descriptions.
- Remember this is all done by volunteers, so don't be shy about thanking them.



PHOTO & VIDEO RELEASE FORM

I hereby grant to Horse Council British Columbia (HCBC) the right to reproduce, use, exhibit, display, broadcast, distribute, and/or create derivative works of the photographed and/or videoed images taken by me for use in connection with the activities of HCBC or for promoting, publicizing, or explaining HCBC or its activities and programs.

In addition, I waive my right to inspect or approve the finished product, including written copy, wherein my likeness or photography appears.

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Signature: _____

Date of Agreement: _____

If the person is a minor, there should be consent of the parent or guardian as follows:

I hereby certify that I am the parent or guardian of _____ the minor name above, and do hereby give my consent without reservation on behalf of this person.

Parent/Guardian's Printed Name: _____

Parent/Guardian's Signature: _____

Date of Agreement: _____

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