

Horse Council British Columbia Partners with Equine Register Canada to Enhance Horse Identification, Biosecurity, and bring Exclusive Member Benefits

Aldergrove, BC – January 10, 2025 – Equine Register Canada is excited to announce a new partnership with Horse Council British Columbia (HCBC) to improve horse identification, efficient lost and found reporting, and enhance biosecurity for the industry.

Equine Register Canada's **Central Equine Register** serves as a comprehensive data hub designed to centralize all equine identification data, ensuring lifelong identification for every horse in Canada. Each horse receives free registration in the Central Equine Register, and with the complimentary **ChipChecker** tool, owners and professionals can easily search and verify horses within the system. This seamless integration of equine data ensures greater security, traceability, and management for the Canadian equine community.

Equine Register Canada's **Digital Stable** is a user-friendly platform available on both web and mobile applications, designed to help horse owners efficiently organize and manage their horses' health records, vaccination histories, and essential documents all in one convenient location. Key features include a **GPS Ride Tracker** for monitoring rides and tracking training or recreational activities, seamless integration with **Global Vet Link (GVL)** for easy retrieval and management of Coggins results, secure document storage for individual horses, and much more. The Digital Stable simplifies equine management, offering a comprehensive solution for horse owners on the go.

Equine Register Canada's <u>HorseID tags</u> and **lost horse reporting** features ensure that horses can be quickly identified and reunited with their owners in the event they get loose or during an emergency. These reliable identification tags, paired with a streamlined reporting process, provide peace of mind knowing that help is just a few clicks away if a horse goes missing.

"This partnership with Horse Council British Columbia is a step forward in ensuring that every horse in BC has secure, lifelong identification and access to the tools needed for health and emergency management," said Kristy Laroche of National Strategic Partner Manager Equine Register Canada. "The Digital Stable will offer horse owners a



comprehensive, easy-to-use system to manage their horses' identification, health records, and more, all in one place."

As part of this partnership, HCBC members receive a 15% discount for the Digital Stable Plus subscription,

"Horse Council British Columbia is thrilled to partner with Equine Register Canada to provide our members with an innovative, user-friendly platform for managing horse identification and health records," said Craig Cherrett, Executive Director of Horse Council British Columbia. "This collaboration will enhance the safety, health, and overall well-being of horses and protect the horse industry in British Columbia."

Through this partnership, Equine Register Canada and Horse Council British Columbia are paving the way for a more secure and organized future for the equine community, with centralized identification, improved disease/emergency management, and efficient lost and found reporting.

For more information about the Equine Register Canada products and the benefits available to HCBC members, visit Equine Register Canada | Equine Register Canada

About Equine Register Canada

Welcome to Equine Register Canada, a proudly Canadian tech company on a mission to safeguard your horse's well-being and legacy. Supported by a team of experts from our parent company, Equine Register in the UK, we benefit from robust solutions known for keeping your data protected.

About Horse Council British Columbia

Horse Council British Columbia is a non-profit organization representing the equine community in British Columbia. HCBC provides advocacy, services, and educational resources for horse owners, riders, and enthusiasts throughout the province.

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