

Your July HCBC Newsletter is here!

# HORSE COUNCIL BRITISH COLUMBIA



### BC Equine Economic Impact Survey

We need your input to showcase the economic horse power and valuable benefits our horses bring to the province. This is important, please take a moment for the survey.



## HORSE COUNCIL BC & MINISTRY OF AGRICULTURE ARE CONDUCTING AN EQUINE ECONOMIC IMPACT SURVEY

Horse Council BC and the BC Ministry of Agriculture are conducting a province-wide Equine Economic Impact Survey.

Whether you are a weekend trail rider, a breeder or top-rank barrel racer, your input is invaluable to the creation of an accurate study.

The past ten years have seen significant population growth, economic challenges and a changing perspective on agriculture and livestock among the general public. These attitudes have a direct impact on issues such as environmental stability and animal welfare. When you add the changes in the economy to these challenges, you can see the need for an in-depth review of the horse industry in its' current state.

A healthy industry is important to all horse people. This is your opportunity to have a say on where our industry stands today.

Ference & Company has been engaged by Horse Council BC with funding from the BC Ministry of Agriculture to conduct an Economic Impact Study of the horse industry in BC to determine its economic benefits and values to the provincial economy. To do so, we are conducting an extensive survey of all horse owners in BC.

Your decision to participate is voluntary but your views are very important. The information you provide will be protected in accordance with the Privacy Act and all information collected will be used solely for research purposes. Your responses will be summarized with other responses and reported only in summary form. Your specific responses will not be attributed to you in any report resulting from this study.

If you have any questions regarding the project, please contact Hannah Clark, Management Consultant, at Ference & Company (604-688-2424 ext.310).

Funding has been provided for this project the BC Ministry of Agriculture and Agriculture and Agri-Food Canada through the Canadian Agricultural Partnership, a federal-provincial-territorial investment that includes \$2 billion in cost-shared strategic initiatives delivered by the provinces and territories, and \$1 billion for federal programs and services through March 2023.

Take the survey here: <https://interceptum.com/s/en/EquineEconomicImpactSurvey>.

This survey is open until July 25th 2019.



### BC SUMMER GAMES 2020

Join the Fun! Technical Package and Athlete Declaration Forms for the 2020 BC Summer Games are available now!



New for 2020: Eventing and 1.0m Show Jumping!

[More Info](#)



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## INSURANCE AND THE IMPORTANCE OF DISCLOSURE

The insurance industry is in transition in Canada. We have fully returned to a “hard” market. Environmental losses from fire, flood and wind are on the rise across the country. An increasing consolidation of insurance markets means less choice for consumers and that contributes to upward pressure on the cost of coverage –we are all going to pay higher costs for our insurance.

So how can you protect yourself against rising insurance costs?

Work with a trusted partner. A broker who knows you and your business is going to be able to provide the right counsel from a knowledge based perspective. As much as the price of insurance is important, I have said it before and will say it again - “you get what you pay for”.

If you are insuring a business operation, then recognize that within your operation, there may be activities that are generating a high premium – so high in fact, that the revenue from those activities may not be worth the cost to insure them. Every industry (including the horse industry) has exposures that can send insurance costs through the roof. Communicate with your broker candidly and openly about what your expectations are for the insurance you want to buy

THIS IS IMPORTANT – for your business insurance needs to be accurately assessed, it is critical that you fully disclose all of your operations. Insurers are prudent and will look at your website to confirm what the paper application says is true, and expect you to act in good faith to tell all. Neither you nor the broker you work with want to be faced with uninsured losses. That can happen when communication is not clear between you as the consumer and the insurance provider. There are many ways to control the cost of insurance and as a committed, knowledgeable and professional service provider, we are here to help - tell us how!

CapriCMW Insurance Services Ltd. is a licensed general insurance brokerages serving the horse industry across Canada and exclusive providers of the Equi Care horse insurance program.

The team can be reached via email at [agri@capricmw.com](mailto:agri@capricmw.com) or toll free at 1-800-670-1877. You can also visit our website [www.capricmw.com/equicare](http://www.capricmw.com/equicare) for more information.

Insurance for horses and their people – it's what we do!

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DO YOU HAVE AN EQUESTRIAN FOCUSED BUSINESS & ARE LOOKING FOR ADVERTISING OR PARTNERSHIP OPPORTUNITIES?

EMAIL: COMMUNICATION@HCBC.CA



**COMMUNITY TALKS  
TRAVELLING ROAD SHOW:  
MEET THE EXPERT**



Meet our Community Talks Traveling Road Show Equine Nutrition Expert, Ken Wilkinson.

Ken Wilkinson graduated from University of Manitoba class of 71' with a Bachelor of Science



CanadianHorse

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Degree with a major in Animal Science. Ken moved to Alberta after graduation where he spent many years, before moving to BC in the year 2000. He has worked in the feed industry as an equine nutritionist and general animal nutrition for various feed companies in Alberta and BC until his retirement in 2014.

Ken will be one of the leading industry experts joining us in Smithers September 14 and in Quesnel September 29.

Don't miss the chance to learn from, and hear what Ken has to say about equine nutrition for horses in the Smithers and Quesnel areas!

For more info and to pre-register visit:

<https://www.hcbc.ca/index.php/news-events-2/community-talks-travelling-road-show/>



## SHARE YOUR SUCCESS WITH THE EQUESTRIAN CANADA LEARN TO RIDE PROGRAM

Equestrian Canada Learn to Ride participants we want to hear from you! Have you had success completing a level in the Learn to Ride program?

Trend with us on social media by using #elearntoride and #horsecouncilbc to share your accomplishment with the horse community!

## TAKE SURVEY FOR STUDY ON CONCUSSIONS AND MENTAL HEALTH IN EQUESTRIANS

Although concussion and mental health awareness is growing in the larger world of sport, little research has explored the mental health of equestrians or considered the unique contextual factors and demands horse sports place on athletes.

Annika McGivern, an Equestrian Canada coach and eventer from Victoria, B.C., who is completing an MSc in Sport and Exercise Psychology in Belfast, Northern Ireland, is currently conducting a study on this topic. In cooperation with her supervisor Dr. Gavin Breslin of Ulster University, McGivern is hoping to begin to fill this gap in research, starting with an online survey, which can be [accessed here](#).

[More Info](#)



**Otter Feed**

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## PONY TAILS KIDS CLUB

Hi Pony Tails friends,

Summer is here, giving those of us who are lucky enough more time to spend with horses! Long summer days lie ahead and B.C.'s summer weather is expected to have above average temperatures.

Math Talk

Average: a measure used to find the middle value or number; a calculated "central" value of a set of numbers. In this case the 'set of numbers' is this



summer's daily temperatures.

If you feel hot, then your horse feels hot, so keep that in mind when deciding if it's too hot for exercise. Ride your horse early in the morning and late in the afternoon when it is cooler.

How do horses keep themselves cool?

Did you know horses and humans are the only animals that sweat through their skin for cooling? Whether at rest or working, the horse's fastest way to cool down is by sweating.

Here's how it works: the body gets rid of extra heat generated by either exercise or heat and humidity via sweat glands. The sweat then evaporates, decreasing the body temperature as it does and helping the horse cool off. One way we can help our horses stay cool is by providing plenty of fresh, clean water, allowing them to drink as much as they need to replace fluids lost by sweat.

How much do horses need to drink? When the weather is cool, an inactive horse drinks about 40 to 45 litres of water a day. That can double in hot weather!

Question:

Approximately how much water would a horse need to drink each day in hot weather?

The answer will appear in next month's Pony Tails Kid's Club newsletter.

Winter weather presents different challenges. Here's a link to the Horse Lover's Math post, Watering Horses in Winter.

<https://www.horseloversmath.com/watering-horses-in-winter>

Do you know a horse crazy kid? Join Horse Council BCs' free Pony Tails Kids Club. Follow the adventures of Alice and her friends and learn about horses and ponies!

[Join Now!](#)



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### **INVASIVE SPECIES PROFILE - Japanese Beetle *popillia japonica***

This rather beautiful member of the scarab beetle family is a current threat to BC's agriculture, from blueberries to vineyards and just about every plant-based business in between. First spotted in False Creek in 2017, they are ravenous defoliators, and every effort is being made to contain them in Vancouver and prevent their spread.

If you see a Japanese Beetle, catch, contain and report it to the Canadian Food Inspection Agency. More details and how to report can be found here: <https://www2.gov.bc.ca/gov/content/industry/agriculture-seafood/animals-and-crops/plant-health/insects-and-plant-diseases/nursery-and-ornamentals/japanese-beetle>

*Equine Massage Courses*

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LANGLEY, JULY 26 - AUGUST 01, 2020

**SEE WEB SITE FOR OTHER COURSES  
OFFERED NATIONALLY**

**www.EquineRehab.ca**



## 55+ BC GAMES

PARTICIPATE IN THE 55+ BC Games 2019 Kelowna  
Tuesday, September 10th to Saturday, September 14th!

The 55+ BC Games is an annual multi sport Games produced by the BC Seniors Games Society, for Active for Life athletes of the 55+ population in BC, and includes participants from 23 different team and individual Sports. The average participation is 3,500 athletes supported by 1200 volunteers leaving behind an average of \$3.5 M economic impact in the communities during the 5-day event. Each Participant must be a member of the BC Seniors Games Society and Horse Council BC.

Exciting news if you register for 55+ BC Games Driving, you can arrange a free Driving Lesson. Once you sign up for the 55+ BC Games, contact one of the following based on your region:

Ellen Hockley, Okanagan. contact [theranchbc@gmail.com](mailto:theranchbc@gmail.com)

Elsia Marocchi, Cariboo. contact [emarocchi@hotmail.com](mailto:emarocchi@hotmail.com)

Tina Knott, Vancouver Island contact [tinatrotter@hotmail.com](mailto:tinatrotter@hotmail.com)

**More Info on 55+ Games!**

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## ONLINE COMPETITION SANCTIONING SYSTEM

Attention Clubs and Show Organizers! Did you know you can easily sanction your competitions online through: <https://horsesport.pro/Login?>

Learn more and how to here: <https://www.hcbc.ca/index.php/competitions/organizers/>

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**WORK SAFE BC**

## WORKSAFEBC PRELIMINARY 2020 RATE CONSULTATION SESSIONS

Join us, and other employers in your region, to learn more about the proposed 2020 rates for your industry, injury trends in British Columbia, and what you can do to reduce injuries, claim costs, and your insurance rate.

[Here's what you can expect to learn](#)

At this year's rate consultation session, you'll hear a 60-minute presentation about:

- The financial state of the workers' compensation system
- Rate and classification changes
- How you, as an employer, can influence your rates through health and

safety, and return-to-work activities

After the main presentation, there are two optional breakout sessions:

- Breakout session 1: View a demonstration of the Employer Health and Safety Planning Tool Kit
- Breakout session 2: See an overview of the Industry Classification, Base Rates, and Experience Rating system

If you don't attend a breakout session, you'll still have an opportunity to meet with members of our WorkSafeBC team, the Employers' Advisers Office, and health and safety associations.

Attendance is free. Please note, there is limited seating at the breakout sessions.

- Thursday, July 11 1–3 p.m. Richmond
- Friday, July 12 10 a.m.–noon Prince George
- Monday, July 15 9–11 a.m. Nanaimo
- Monday, July 15 2–4 p.m. Victoria
- Tuesday, July 16 10 a.m.–noon Kelowna
- Wednesday, July 17 9–11 a.m. Kamloops
- Thursday, July 18 10 a.m.–noon Langley
- Monday, July 29 10–11 a.m. Virtual/Online (WebEx)

[More Info](#)

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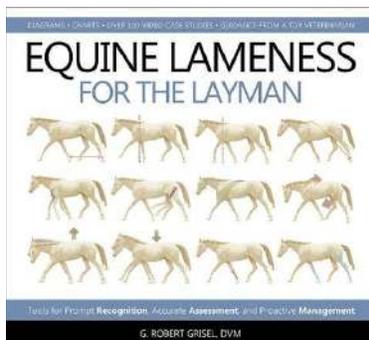
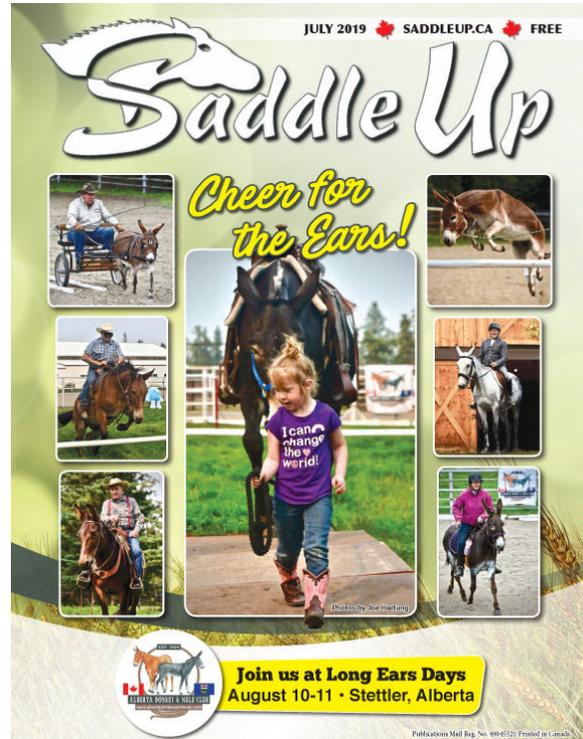
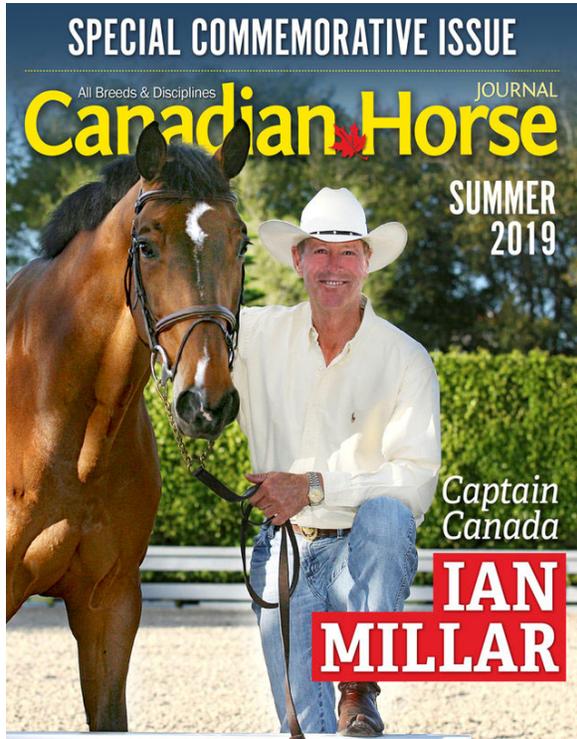


**MEDIA PARTNER MAGAZINES**

Horse Council BC is partnered with 2 of Canada's top horse magazines for the 2019 season. This means that we are able to offer all HCBC Members a discount to annual subscriptions to each of these great publications.

To purchase a discounted subscription, please log in to our online membership portal and click "Add Magazine Subscriptions to Existing Horse Council BC Membership".

Click on the monthly magazines right here in the e-news to go straight to these publication's websites and check out their great content each month!



### BOOK OF THE MONTH

Equine Lameness for the Layman  
By G. Robert Grisel DVM

Lameness is the most common cause of poor performance in the horse. This makes management of his soundness over the long-term integral to both his general well-being and his ability to participate in recreational and competitive activities.

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Unfortunately, most equine caretakers are unable to perceive abnormal movement in the horse, extending the period between the onset of a problem and its eventual treatment, and the longer an issue is allowed to persist, the greater the chance that it will progress. Many equine veterinarians also find it difficult to visually decipher lameness, which leads to lengthy, expensive, and often inaccurate diagnostic work-ups. It is with these two key audiences in mind that Dr. Bob Grisel has created a book unlike any other. With hundreds of illustrations, dozens of charts, and links to online videos of explanatory case studies, readers are given a complete course in observing, identifying, and decoding equine lameness. Dr. Grisel helps you interpret what is seen, plain and simple (no need for medical knowledge of equine anatomy and pathology). Whether first-time horse owner or seasoned professional, you are guaranteed to come away with a detailed, systematic, and comprehensive method for a happier, healthier equine partner.

[Purchase Book](#)

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## 2019 HCBC Official Partners



Horse Council BC gratefully acknowledges the financial support of the Province of British Columbia through the Ministry of Tourism, Arts & Culture





Please add [communication@hcbc.ca](mailto:communication@hcbc.ca) to your address book or safe sender list so our emails get to your inbox. Horse Council BC 27336 Fraser Highway, Aldergrove British Columbia V4W 3N5 Canada.  
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